



CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 02/15/05

AGENDA ITEM 6

WORK SESSION ITEM _____

TO: Mayor and City Council

FROM: City Manager

SUBJECT: Naming Public Facility

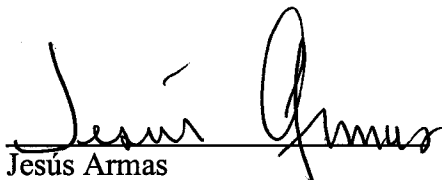
This item appears on the agenda at the request of Councilmember Bill Ward.

Councilmember Ward proposes that the Council both modify the existing regulations, and act on the proposal to rename Fire Station No. 1 in honor of Councilmember Jimenez.

With regard to the first matter, the request is to change the number of votes needed to approve the naming of a public facility, from the current practice of a simple majority (four of seven) to a new "super-majority" (five of seven). In addition, when the person under consideration is a member of the Council, it is requested that the affected person recuse him or herself from the deliberations and the vote.

With regard to the second matter, the request is for the Council to decide now on whether to rename the Fire Station in honor of Councilmember Jimenez. If the vote is in the affirmative, it is proposed to take effect upon the conclusion of the Councilmember's service on the Council.

Attached for your information, is the material previously provided to you, along with the minutes of your January 18 meeting, at which this issue was also discussed.


Jesus Armas
City Manager

Attachment



**MINUTES OF SPECIAL JOINT MEETING OF THE
CITY COUNCIL/REDEVELOPMENT AGENCY
OF THE CITY OF HAYWARD
City Council Chambers
777 B Street, Hayward, CA 94541
Tuesday, January 18, 2005, 8:00 p.m.**

MEETING

The Special Joint City Council/Redevelopment Agency Meeting was called to order by Mayor/Chair Cooper at 8:00 p.m., followed by the Pledge of Allegiance led by Council/RA Member Jimenez.

ROLL CALL

Present: COUNCIL/RA MEMBERS Jimenez, Quirk, Halliday, Dowling, Henson
MAYOR/CHAIR Cooper
Absent: COUNCIL/RA MEMBER Ward

PUBLIC COMMENTS

Jason Moreno asked about a curb designation and the Hayward Traffic Code.

Robert Lopez commented that there is a marijuana club at 22138 Mission Boulevard and commented against its legality.

Barbara Heringer-Swarr announced that Chabot College is offering films on Thursday in Room 916. She also announced KPFA.org activities. Lastly, she mentioned anti-recruitment activities.

Francisco Abrantes commented on his experience with the Public Works Department.

CONSENT

1. Approval of Minutes of the Special Joint City Council/Redevelopment Agency Meeting of January 11, 2005

It was moved by Council/RA Member Jimenez, seconded by Council/RA Member Dowling, and carried, with Council/RA Member Ward absent, to approve the minutes of the Special Joint City Council/Redevelopment Agency Meeting of January 11, 2005.

LEGISLATIVE BUSINESS

2. Adoption Consideration of Renaming Fire Station No. 1 (Council Member Henson), and Possible Amendment to Guidelines for Naming Municipal Property (Mayor Cooper)

Staff report submitted by City Manager Armas, dated January 18, 2005, was filed.

Mayor Cooper stated that she had asked that this item be continued in order for staff to provide the

guidelines as passed in 1996. She read from Resolution 96-24. She felt that the resolution needed amending and that it should be done prior to the naming of a municipal building. In response to her question, Council Member Jimenez indicated that he would participate in the deliberation. Mayor Cooper recommended amending the current guidelines for naming municipal property. She recommended amending Section 4 of the resolution by adding, "This shall not apply when the City purchases a building after it has been named." She noted that the City purchased the Boys and Girls Club after it had been named after Council Member Jimenez. She stated that there was no intention to change the name of that facility.

Council Member Quirk moved the amendment to add the sentence as stated.

Mayor Cooper continued with her recommendation to amend the resolution by adding a Section 5 that stated, "No member of the City Council, appointee to a City board or commission, or an employee of the City shall be eligible to have a building, facility, or public area named after them while serving their elected or appointed term or while employed by the City." She asked for a second on this motion.

Council Member Quirk noted that he only moved her first recommendation.

Mayor Cooper asked for a second and Council Member Dowling seconded.

Council Member Henson asked if voting on this amendment would impact his initiative to rename Fire Station No. 1. He reiterated what he had stated at the previous meeting. He commended Council Member Jimenez for his service as Fire Chief for over 25 years and serving as the International Fire Chief of the World. He expressed the extraordinary and dedicated public service in the Fire Department and in his efforts to require sprinkling systems in residences and commercial buildings. He understood the policy and he emphasized that this is an exceptional case in honoring Council Member Jimenez and most likely this would not occur again.

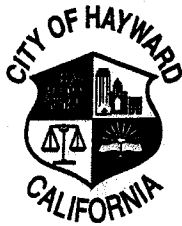
Mayor Cooper felt that this was unseemly and not appropriate at this time. She stated that she respected Council Member Jimenez and did not want to disparage Council Member Jimenez in any way.

Council Member Quirk appreciated the Mayor's amendment to Section 4 of City Council Resolution No. 96-24, but suggested that the naming issue be considered prior to considering any amendments. He felt strongly that the Council should make an exception to the resolution in the naming of this building and spoke highly of Council Member Jimenez, noting his 25 years as the Fire Chief and stating that he is a historic figure. He did not think that in the future this would occur again and that in this instance the naming would be in honor of Matt Jimenez as Fire Chief and not as City Council Member.

Mayor Cooper opened the public hearing at 8:25 p.m.

Freddy Davis, President of the NAACP, commented on Council Member Jimenez's 53 years of community service that has benefited the City and on his care for this community.

Frank Goulart spoke in favor of naming the fire station in honor of Council Member Jimenez. He agreed that this is a unique situation. He believed that at some point in the future, Council Member



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Jimenez's name will be on a building.

Merrill Brown, a long-time resident, stated that he was speaking on behalf of some folks and spoke in support of naming the fire station in honor of Council Member Jimenez's past as the Fire Chief and his long term experience.

Marlin Foxworth spoke favorably in naming the fire station in honor of Council Member Jimenez and shared his experience in naming schools. He urged that buildings be named after living human beings and commended Mr. Jimenez for his ethics and consistency.

Robert Lopez commented favorably and honorably on Council Member Jimenez's reputation and reported that as a youth, he played at the old Boys Club on Soto Road that was named after him.

Al Reynolds spoke in support of the renaming and this is once in a lifetime opportunity.

Ed Bullock agreed with adding the amendment to the guidelines, but stated that the guidelines already provide for naming a building in honor of an exceptional and extraordinary individual. He felt that this is a slap in the face to change the rules. He commented on his placing John Sandoval's name on the Casa Sandoval project while Mr. Sandoval was alive.

Barbara Heringer-Swarr spoke in favor of honoring Council Member Jimenez. She noted that it is important to show honor and respect to those who have performed valuable contributions to our community. She also commented on the homes of former Police Chiefs Riggs and Silva that should have been preserved.

Mayor Cooper closed the public hearing at 8:51 p.m.

Mayor Cooper recommended amending the current guidelines for naming municipal property. She recommended amending Section 4 of the resolution by adding, "This shall not apply when the City purchases a building after it has been named." She also recommended "No member of the City Council, Mayor, or appointee to a City board or commission, or an employee of the City shall be eligible to have a building, facility, or public area named after them while serving their elected or appointed term or while employed by the City."

Council Member Dowling emphasized that this is a difficult issue for several on the Council as they are not against honoring Council Member Jimenez. He thought that if Council Member Jimenez was off the Council or retired, it would be done immediately. He recognized that other jurisdictions are naming facilities while the person is yet alive as the San Jose Airport now renamed in honor of Norman Mineta, Transportation Specialist, and a school named after Delaine Eastin. He did not think that this was a good policy. He felt that naming a building after the individual is deceased is a decision that can be made objectively. He stated the he would agree to honor Council Member Jimenez in his retirement, but did not feel that this Council should honor one of its own.

Council Henson spoke to the motion. He agreed that the additional language was fair, but felt that the 1996 resolution included language that allowed naming a facility in honor of someone who is alive. He had no intent to be divisive on this issue. He felt that this was positive in honoring someone for his longevity of service toward this community. He agreed with examples that were cited. He emphasized the excellent service of Council Member Jimenez as a firefighter and determine on that basis whether he should be honored.

Council Member Quirk asked a procedural question related to the number of options and motions on the floor.

Council Member Halliday appreciated the contributions of Council Member Jimenez and his rich history in Hayward. She did not believe that this should be done as long as he is an active member of Council and may consider running again. She was concerned for the public image of this Council that should be devoted to the public business and not to honor one another. She commented on the ethical question at stake.

There was discussion on the original motion and all motions on the floor were withdrawn.

Mayor Cooper recommended the motion to amend the municipal guidelines, seconded by Council Member Dowling. She recommended amending Section 4 of the resolution by adding, "This shall not apply when the City purchases a building after it has been named." She also recommended "No member of the City Council, Mayor, or appointee to a City board or commission, or an employee of the City shall be eligible to have a building, facility, or public area named after them while serving their elected or appointed term or while employed by the City."

Council Member Henson asked a point of question. It was noted that if this substitute motion passes, he could move his motion to name the fire station in honor of Council Member Jimenez.

It was moved by Mayor Cooper, seconded by Council Member Dowling, and failed by the following roll call vote to amend Resolution 96-24, guidelines for naming municipal buildings:

AYES:	Council Members Halliday, Dowling, MAYOR Cooper
NOES:	Council Member Jimenez, Quirk, Henson
ABSENT:	Council Member Ward
ABSTAINED:	None

It was moved by Council Member Henson, seconded by Council Member Quirk, and failed by the following roll call vote to rename Fire Station No. 1 in honor of Council Member Jimenez:

AYES:	Council Members Jimenez, Quirk, Henson
NOES:	Council Member Halliday, Dowling, MAYOR Cooper
ABSENT:	Council Member Ward
ABSTAINED:	None



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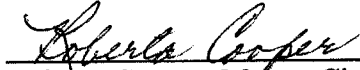
COUNCIL REPORTS

There were no Council items.

ADJOURNMENT

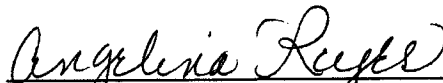
Mayor Cooper adjourned the meeting at 9:12 p.m.

APPROVED:

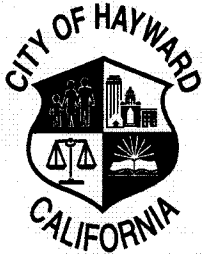


Roberta Cooper, Mayor, City of Hayward
Chair, Redevelopment Agency

ATTEST:



Angelina Reyes, City Clerk, City of Hayward
Secretary, Redevelopment Agency



CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 01/18/05

AGENDA ITEM 2

WORK SESSION ITEM

TO: Mayor and City Council

FROM: City Manager

SUBJECT: Naming Public Facility

Attached is Councilmember Henson's memorandum proposing the renaming of Fire Station Number 1, which was continued from your January 11 meeting. In addition, as requested by the Mayor, the guidelines pertaining to naming public facilities adopted in 1996 are provided. At the January 11 meeting, the Mayor indicated that amendments to the guidelines may be in order.

A handwritten signature in black ink, appearing to read "Jesús Armas", is written over a horizontal line.

Jesús Armas
City Manager



CITY OF
HAYWARD
HEART OF THE BAY

AGENDA DATE 01/11/05
AGENDA ITEM 5

December 14, 2004

MEMO

To: The Mayor, The Hayward City Council and The City Manager

From: Council Member Olden Henson

Proposal to Name Fire Station # 1 the Matt Jimenez Station House # 1

Mateo has dedicated over fifty plus years of combined service to the City of Hayward as a firefighter, a fire chief for 25 years and as a Council Member for over 20 years. As the president of the International Association of Fire Chiefs, Mateo implemented some international safety policies that remain in place today. It is overdue that we the City Council honor Mateo with this act of naming this facility in his honor and with a dedication ceremony befitting the honor.

Attached is a biographical sketch of Mateo's professional achievements.

OFFICE OF COUNCIL MEMBER OLDEN HENSON

777 B STREET, HAYWARD, CA 94541-5007
TEL: 510/583-4353 • FAX: 510/583-3601 • TDD: 510/247-3340
EMAIL: oldenh@ci.hayward.ca.us

Matt Jimenez
Brief Biographical Sketch

MATT
JIMENEZ

- ✓ **President, International Association of Fire Chief (World Fire Chief) with membership in 34 Countries throughout the world – 1971**
- ✓ **President, Western Association of Fire Chiefs, 10 Western States – 1968**
- ✓ **California Fire Chiefs, representative to League of California Cities Board of Directors – 1966**
- ✓ **Fire Prevention Excellence Awards, during Matt Jimenez administration:**

National Fire Protection Association “Grand Award”
U.S. Chamber of Commerce “Grand Award”

Both of these “Grand Awards” were received after competing with all cities in the U.S. and Canada regardless of size of city.

- ✓ **During Matt’s administration, Fire Insurance Rates were drastically reduced, as the result of the improvements to the Fire Training Programs, Fire Prevention programs and improvements to our water system.**
- ✓ **Fire Chief, Matt Jimenez, “Community Service”**

Founder of the Boys and Girls Club – 1962
“Matt Jimenez Center”

Presently serves as Chairperson, Board of Directors

- ✓ **Matt, received the following:**

Hayward Lions Club, Distinguished Service Award
Jr. Chamber of Commerce, “Young Man of the Year”
P.T.A. “Lifetime Member Award”
Honorary Lifetime Award, Chamber of Commerce (Hayward)

Charles Peterson Leona Ward
Managing Editor Associate Editor

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Editorials

Matt Jimenez hangs 'em up

SEVEN YEARS ago, a few days before his installation as president of the International Association of Fire Chiefs, Hayward Fire Chief Matt Jimenez told a Daily Review reporter, "I really love being fire chief, and can't imagine being anything else."

People in Hayward who have an awareness of their fire service — and thanks largely to the missionary zeal of Matt Jimenez they number in the thousands — have a similar problem. It isn't easy to imagine the Hayward Fire Department under any other fire chief. For 25 years, more than a generation, Jimenez has been the only fire chief the people in Hayward have known. Say "Matt Jimenez" and Hayward people think "fire chief." Say "fire chief" and they think of Jimenez.

But all things in this life that have a beginning also have an end, and today the career that Matt Jimenez has loved so much, so visibly, with so much enthusiasm comes to an end.

Officially, he's on the job through tomorrow. But the celebration that will bring 1,000 or so friends and associates to Centennial Hall tonight for his retirement dinner will be the climax to his 32 years in the department and a quarter century as its chief.

The Matt Jimenez story is one in which he takes intense and deserved pride. It is a reminder that this society and culture of ours really is an open one, where men and women with talent and energy can succeed, sometimes beyond their dreams, despite the most commonplace beginnings. Jimenez proved that — proved it to the people of Hayward among whom he'd grown up before World War II, shining shoes, selling papers, scrapping on street corners, playing ball for Hayward High and nourishing an ambition to convert his athletic prowess and his competitive instinct into a boxing career.

When the ardor for the prize ring cooled and the same energies became harnessed to a firefighting career, it took Jimenez only seven years to reach the top of the departmental ladder. It was a shorter ladder then, of course — a nine-man department when he joined it, grown to 14 when he became chief in 1952. Its ranks had swelled to more than 100 several years ago.

The memories that Matt Jimenez will take with him as he bows out tonight are as rich and varied as his own colorful personality. Among firefighters, he is literally known around the world. But the offices he held and the attention they brought were icing on the cake. It was his service to the people of Hayward that

The Sculpture at Station No. 1 was my idea. I found a 1970 photo and arranged for a sculpture from Sausalito at a cost of \$10,000. I approached the City Manager and City Council, and they responded with "a great idea!" However, we will agree to \$5,000 and you will have to come up with the other \$5,000.

I made a phone call to my friend, Jack Holland, Jr., and he was so impressed that he begged me not to call anyone else about this request. He said he would give us the \$5,000 if the sculpture would state that it is in memory of his mother.

The Bell at Station No. 1 was also my idea. I provided the language for the bell.

HAYWARD CITY COUNCIL

RESOLUTION NO. 96-24

Introduced by Council Member HENSON

RESOLUTION ADOPTING GUIDELINES FOR NAMING
MUNICIPAL PROPERTY

BE IT RESOLVED that the City Council of the City of Hayward hereby adopts the following guidelines to be considered for naming of City buildings, facilities, and public areas:

1. Names of facilities in areas of the City with specific historical significance reflect that perspective as much as possible;
2. Names of living persons will not be considered unless the person has done extraordinary service for the City over a long period that will stand the test of time;
3. Names of both local and national persons be used depending on the location and use of the property;
4. A name should not have been previously used for naming a City building, facility, and/or public area.

IN COUNCIL, HAYWARD, CALIFORNIA January 23, 1996

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS: Rodriquez, Ward, Hulteen, Henson
MAYOR PRO TEMPORE: Hilson

NOES: COUNCIL MEMBERS: None

ABSTAIN: COUNCIL MEMBERS: None

ABSENT: MAYOR: Cooper
COUNCIL MEMBERS: Jimenez

ATTEST: Angelina Lopez
City Clerk of the City of Hayward

APPROVED AS TO FORM:

M. O. Zoh
City Attorney of the City of Hayward



CITY OF HAYWARD AGENDA REPORT

AGENDA DATE 1/23/96

AGENDA ITEM 8

WORK SESSION ITEM

To: Mayor and City Council
From: City Manager
Subject: **GUIDELINES FOR NAMING MUNICIPAL PROPERTY**

RECOMMENDATION:

It is recommended that the City Council adopt the attached resolution establishing guidelines presented in this report for naming of City buildings, facilities and public areas.

BACKGROUND/DISCUSSION

Over the years, there have been occasional citizen requests to name or rename a City building, facility or public area in honor of a particular person. These requests have been responded to by the City Council with appropriate public input; however, there are no general criteria to guide discussions about what names might be appropriate. Therefore, before additional requests are brought to Council, staff is presenting guidelines for adoption that would be used when evaluating and responding to future naming requests for City buildings, facilities and public areas.

The approaches used by both the Hayward Area Recreation and Park District (HARD) and the Hayward Unified School District (HUSD) for naming their facilities were reviewed. HUSD presents all requests to the HUSD Board and gets public input as appropriate. HARD has some general criteria for types of names to be considered.

Guidelines

Having some general guidelines for considering names for City property would provide a point of reference for staff and City Council. Following are the guidelines recommended for adoption:

- that names of facilities in areas of the City with specific historical significance reflect that perspective as much as possible;

While there is somewhat of a history attached to many areas in Hayward, some locations have well known, documented historical backgrounds that are held in high regard by the community at large. The Hayward Area Historical Society would be a reliable source of information about such sites. Two examples are the downtown and the Cannery area.

- names of living persons not be considered unless the person has done extraordinary service for the City over a long period that will stand the test of time;

Considering some costs attached to renaming City places, the name should be one of enduring high regard, best done through bestowing of posthumous honor. However, in response to Council direction and input, staff has also included under this criterion consideration of those individuals whose long-standing service to the City has been extraordinary in scope and quality and for whom bestowing the naming honor during the person's lifetime would be highly appropriate. These requests will be reviewed carefully and not considered lightly so that such an honor will continue to maintain a unique and special significance.

- that names of both local and national persons be used depending on the location and use of the property;

Some property, for example, a facility or public area used principally in one neighborhood, may more appropriately be named for someone whose service to the neighborhood was notable. On the other hand, some facilities, because of their City-wide use, might be better named after someone with greater overall recognition by Hayward citizens in general. In either case, it would be important that the contributions of the honoree be verified.

- a name should not have been previously used for naming a City building, facility and/or public area;

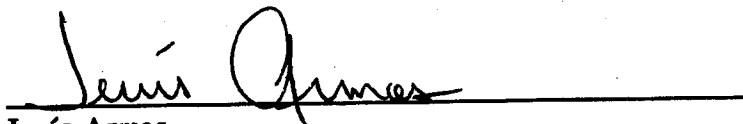
Once having used a name for a City building, facility or public area, it might then be "retired" from further consideration. That way new possibilities would be given consideration without competing with tried-and-true designations. That will also allow for recognition of future contributors to the local, state and national communities.

Prepared by:



Millie Saad
Assistant to the City Manager

Recommended and Approved by:



Jesús Armas
City Manager

Attachment